Defining Your Values and Purpose
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Thinking about Your Purpose
- What is the purpose that drives you as an educator/researcher/leader?
- What aspects of higher ed are most fulfilling and most draining?
- What have you done in your work that you would love to do more?
- What legacy would be significant for you to build/leave behind?
Drafting Possible Purpose Statements with Your Values

My life/work’s purpose is to use my talents for <something> and my passion for <something> to <address some need or wrong or opportunity>. This aligns with my values of <x,y,z> because...This fits with my institution’s mission because...